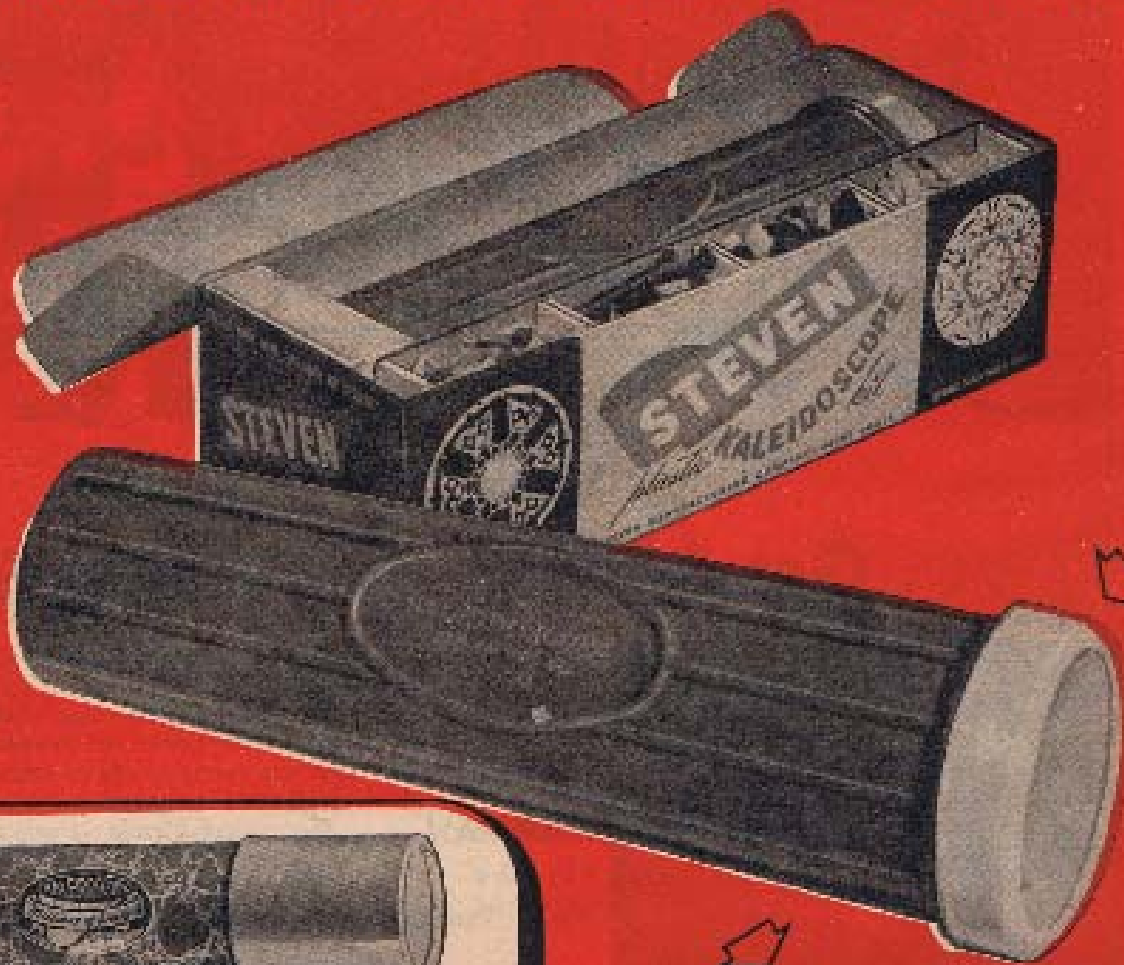


Item #57482
 1946 Steven Kaleidoscope - 3 New
 Kaleidoscopes Trade Ad
 2/1946 Playthings

STEVEN'S 3 NEW KALEIDOSCOPES

Exclusive Features! The Plastic Kaleidoscope has Removable Top!
 All 3 Kaleidoscopes With Exclusive Metal 2-Mirror Construction!



U. S. Patent
 Applied for
 *When more than
 2 mirrors used, re-
 sult is a complex
 variation of design!



Steven Turning Head Kaleidoscope

1. Exclusive Metal 2-Mirror Construction (eliminates dark shadow!) 2. Beautiful Colored Fibre cylinder, with silver finished TURNING HEAD, 3. Transparent plastic eye-hole cover. 4. Highly attractive, low in price. 5. Assorted 4 brilliant colors. Suggested retail price, 50 cents.



Steven Low-Priced Kaleidoscope King!

1. Our lowest price kaleidoscope! Sturdy construction. 2. Transparent plastic eye-hole cover. 3. Metal 2-Mirror Construction (eliminates dark shadow!) 4. Comes in attractive diamond plaid cover, in 3 colors. Suggested retail price, 25 cents.

Steven Plastic Kaleidoscope! New Exclusive Top Comes Off To Change Contents!

Newest kaleidoscope construction in over 100 years!

1. REMOVABLE TOP...permits change of contents! Use cents anything to form endless millions of fantastic beautiful designs. Anything goes in: screws and bolts, macaroni, rubber bands, tooth picks, colored glass chips (these items furnished in kit). All small objects can be used...one end of year!
2. Exclusive Metal 2-Mirror Construction eliminates dark shadow! Creates one central symmetrical design! (When more than 2 mirrors are used, result is confused combination of designs!)
3. Steven transforms kaleidoscope into educational game as well as a toy. Invites ingenuity, resourcefulness in use of objects for design-making! Suggested retail price, \$2.
4. Packaged individually as kit-and-game, in safety-carrying display box. Offered in 3 brilliant colors, red, yellow, green. Packaged in assorted colors in each shipping case.