

*America's  
Toy-Game Sensation*

For fun that never ends! Flip  
off the top, change the  
contents.

**STEVEN PLASTIC KALEIDOSCOPE**  
with **METAL 2-MIRROR Construction**

AND

**R-E-M-O-V-A-B-L-E  
TOP**

U.S. PAT  
APP FOR

WHEN DO  
I LOOK?

OH! THE  
SIGHTS

Many new exclusive features! Exclusive Metal 2-mirror construction gives the eye one central design, eliminates shadows. Plastic streamlined body. Removable top allows change of contents. Retailers, educators, parents report unending creative stimulation and educational fun... for all ages! Packaged as kit-and-game in sales-creating display box. In 3 colors. Suggested retail price, \$2.

Complete window  
and counter dis-  
play aids.

IT'S  
AMAZING!

New York Representative... Walter H. Rhone, 200 Fifth Avenue, Room 324, New York  
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