



**No. 25
KALEIDOSCOPE**

Colorful, fibre cylinder Kaleidoscope. Metal mirrors; metal-reinforced ends; transparent plastic eye-hole cover. Beautifully lithographed in 2 colors. 7 1/4" long. Suggested retail price 39¢.



**No. 50
KALEIDOSCOPE**

Revolving action; turning head; metal mirrors. Handsomely lithographed in multi-colors; metal reinforced ends. Transparent plastic eye-hole cover. 9" long. Suggested retail price 59¢.

**STEVEN
GIVES
YOU
THE**

Big 5 For '51



**No. 98 PIXIE
BUILD A TOY**

This "No. 2 Kit" with 137 pieces, affords practically unlimited variety of action and non-moving types of toys. Attractive package in full-color; metal screw top. Suggested retail price 98¢.



**No. 36 PIXIE
PIC-UP STIXS**

Beautiful, high-glass package in rich colors. Attractively illustrated. Eye-catching, super-smooth "Stixs" in brilliant hues. Priced no higher than ordinary pick-up sticks. Suggested retail price 25¢.



**No. 59 PIXIE
BUILD A TOY**

Smart, full-color package. Metal screw top. This "Kit No. 1" contains 85 pieces. More action and non-moving toys can be built with "Pixie" than with any set of anywhere near the suggested retail price of 59¢.

* Every one of these Steven leaders is a **STAND OUT** for beauty, eye-appeal and proven value! They lead the field for fast **TURNOVER!!**

STEVEN MANUFACTURING COMPANY

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