

Six Steven year 'round Sellers

No. 25
KALEIDOSCOPE

Colorful Kaleidoscope. Beautifully lithographed in 3 colors. 7 1/2" long. Suggested retail price 29¢.



No. 50
KALEIDOSCOPE

Revolving action; turning head. Handsomely lithographed in multi-colors. 9" long. Suggested retail price 59¢.



Sellers

No. 39
PIXIE BUILD A TOY

Attractive package. Lowest priced wooden construction set on the market. This Kit No. 0 contains 26 pieces. Suggested retail price 29¢.



Every month this year, as in every month of every year . . . everywhere throughout the country . . . wherever toys are sold . . . Steven's 6 attractively priced, attractively packaged toys *SELL FAST*.



No. 37
PIXIE BUILD A TOY

This "Kit No. 1" contains 45 pieces. More action and construction toys can be built with "Pixie" than with any set of anywhere near the 29¢ suggested price.



No. 41
PIXIE BUILD A TOY

This "No. 2 Kit" has 127 pieces. Practically unlimited variety of action and construction toys. Attractive package in full color. Suggested retail price 69¢.

No. 36
PIXIE PICK UP STICKS

Beautiful package in rich colors. Exciting, unobtainable "Stix" in brilliant hue. Suggested retail price 29¢.

STEVEN MANUFACTURING COMPANY
870 EASTON AVENUE - ST. LOUIS 13, MO.

Representatives:

BERNARD FINE - Room 222, 200 5th Ave., NEW YORK

LEE SHERRILL - 222 E. 7th St., LOS ANGELES, CALIF.

WAZ TRUCK - 19 Bellevue, TORONTO, CANADA