

Make Sweet Sales Music

in Fif

Item #42035

1955 Steven Kaleidoscope & Gyroscope Trade Ad  
3/1955 PLAYTHINGS



NO. 52

PIXIE GYROSCOPE TOP

The magic mystery and intrigue of gravitation, outer-space and inter-planetary discussion in one toy. Suggested retail 49¢.



NO. 39

PIXIE BUILD A TOY

34 PIECES

"Kit No. 0" Basic spools are colored bright red. Lowest-priced wooden construction set on the market. Suggested retail 39¢.



NO. 59

PIXIE BUILD A TOY

85 PIECES

"Kit No. 1" for full range of action and non-action toys; basic spools are colored bright red. Beaks any set anywhere near its price. Suggested retail 59¢.



NO. 98

PIXIE BUILD A TOY

137 PIECES

"Kit No. 2" for wider variety of toys, action and non-action; basic spools are colored bright red. Suggested retail 98¢.



NO. 200

PIXIE BUILD A TOY

303 PIECES

DeLuxe "Kit No. 3" for unlimited construction of action and non-action toys; basic spools are colored bright red. Suggested retail \$1.98.



NO. 36

PIXIE PIC-UP STIX

Colorful, smooth "Stix" for engrossing fun. High-gloss package illustrated with climbing poses. Suggested retail 25¢.



NO. 25

KALEIDOSCOPE

7 1/4" long; wide range of colorful designs. Lithographed in 3 colors. Suggested



NO. 50

KALEIDOSCOPE

For Years, America's best-seller. Turning head for revolving action. 9" long. Suggested



NO. 49

MAGNETIC PIC-UP STIX

Colorful, metal banded playin sticks. Made Stick ha powerful Alsic Permana

# 9 NIFTY NUMBERS

by Steven

Representatives:

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