



NO. 52
PIXIE GYROSCOPE TOP

The magic mystery and intrigue of gravitation, outer-space and inter-planetary distances in one toy. Suggested retail 39¢. New feature added: Rubber Friction Wheel.



NO. 39
PIXIE BUILD A TOY
54 PIECES

"Kit No. 0." Basic spoils are colored bright red. Lowest-priced wooden construction set on the market. Suggested retail 49¢.



NO. 59
PIXIE BUILD A TOY
85 PIECES

"Kit No. 1" for full range of action and non-action toys; basic spoils are colored bright red. Beats any set anywhere near its price. Suggested retail 47¢.



NO. 98
PIXIE BUILD A TOY
137 PIECES

"Kit No. 2" for wider variety of toys; action and non-action; basic spoils are colored bright red. Suggested retail 51.99.



NO. 200
PIXIE BUILD A TOY
303 PIECES

Deluxe "Kit No. 3" for unlimited construction of action and non-action toys; basic spoils are colored bright red. Suggested retail 51.49.



NO. 36
PIXIE PIC-UP STIX

Colorful, smooth "Stix" for engrossing fun. High-gloss package illustrated with climbing poses. Suggested retail 29¢.



NO. 25
KALEIDOSCOPE

7 1/2" long; wide range of colorful designs. Lithographed in 2 colors. Suggested retail 29¢.



NO. 50
KALEIDOSCOPE

For Years, America's best-seller. Turning head for revolving action. 9" long. Beautiful multicolor package. Suggested retail 29¢.



NO. 49
MAGNETIC PIXIE PIC-UP STIX

Colorful, metal-banded playing sticks. Master Stick has powerful Attract Permanent Magnet for... Suggested retail 29¢.

9 NIFTY NUMBERS

by Steven

STEVEN MANUFACTURING CO.
5939 ST. LOUIS AVE.

Representatives
BERNARD FUNK • Room 32
200 Fifth Ave., New York
LEE SHERMAN • 122 E. 7th St.
Los Angeles, Calif.
MAX FROLIC • 21 Wellington East
Toronto, Ontario