

**For Greater Variety... Greater Sales**

IT'S THE **STEVEN DOZEN**

Steven... the name synonymous with quality for over 15 years, now offers an **EVEN DOZEN** of the finest year-round toys to make this best year ever.



**No. 250**  
**PIXIE 4-TOY ASSORTMENT**  
 100 Kaleidoscope, 150 Pic-Up Stix, 100 Build-A-Toy, and Gyroscope Top... all in one attractive package. A terrific assortment. Suggested retail \$1.98



**No. 400**  
**PIXIE DELUXE KALEIDOSCOPE**  
 Interchangeable Snap-In-Heads for endless variety of patterns. Eye-catching full-color package. Suggested retail 95¢



**\*No. 49**  
**MAGNETIC PIXIE PIC-UP STIX**  
 Colorful metal-banded playing stix. Magnet stick has strong permanent magnet for picking up playing stix. Suggested retail 45¢



**\*No. 36**  
**PIXIE PIC-UP STIX**  
 Colorful smooth "Stix" for grasping fun. High-gloss package illustrated with climbing stix. Suggested retail 25¢



**\*No. 59**  
**PIXIE BUILD-A-TOY "Kit No. 1"**  
 Full range of action and non-action toys. Slotted stix in 3 colors; red speech. Beads any set anywhere near its price. Suggested retail 65¢



**\*No. 300**  
**PIXIE CHECKER GAME**  
 An addition favorite in a new form... flexible vinyl plastic checker board and full-size interlocking checkers fit conveniently in 10" tube. Suggested retail 55¢



**\*No. 39**  
**PIXIE BUILD-A-TOY "Kit No. 0"**  
 Slotted stix in 3 colors; red speech. Lowest priced wood construction set on the market. Suggested retail 45¢



**\*No. 98**  
**PIXIE BUILD-A-TOY "Kit No. 2"**  
 Wide variety of action and non-action toys. Slotted stix in 3 colors; red speech. Suggested retail \$1.25

**ATTENTIVE RACK JOBB!**  
 \*These items also available bag-pack



**\*No. 25**  
**KALEIDOSCOPE**  
 2 1/2" long wide range of colorful designs. Photographed in 3 colors. Suggested retail 25¢



**\*No. 52 PIXIE GYROSCOPE TOP**  
 The marvelous gravity-defying toy for hours of enjoyment by both young and old. Suggested retail 55¢



**No. 200**  
**PIXIE BUILD-A-TOY Deluxe "Kit No. 3"**  
 For unlimited action and non-action toys slotted stix in 3 colors; red speech. Suggested retail \$2.49



**\*No. 50**  
**KALEIDOSCOPE**  
 For years, America's best-seller. Turning head for revealing action. 9" long. Beautiful multi-color package. Suggested retail 45¢

Great toy appeal... quality construction... colorful packaging... for **FULL VALUE** at the **RIGHT PRICE**... it's **"EVEN STEVEN!"**

Write for prices and literature

**STEVEN MANUFACTURING COMPANY**

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