

# WONDERFUL WORLD OF STEVEN



#52

## GYROSCOPE

America's fastest seller, in the new window package. A real friction wind gyroscope that demonstrates the scientific principals of the gyro used in navigating our space vehicles. Every junior astronaut and rocketeer wants one. Retail 59¢



#41

## PERISCOPE

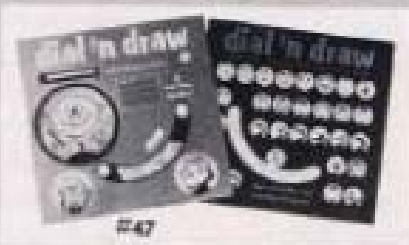
Walt Disney's Pinocchio Periscopes are always in season. Kids favorite indoor and outdoor toy. Metal ends and glass mirror gives bright clear viewing. Popular Pinocchio characters lithographed on barrel. Retail 59¢. Free 4-color display box with each dozen.

## JUMBO KALEIDOSCOPE

Here's the King of the Kaleidoscopes. Mickey Mouse, Donald Duck and Pluto decorate this colorful new kaleidoscope and help you sell this jumbo model. Over 11" long with metal ends, bright mirrors, bright colored glass. Year 'round fast seller. Retail 79¢



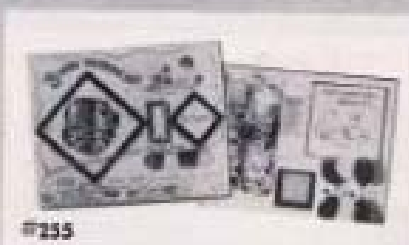
#115



#47

## DIAL 'N DRAW'

Something really new in Magnetic Art Boards. Changes pictures just like dialing the telephone. Jumbo 14" x 14" board in bright colors with zany comic faces to finish. Strong magnetic wand and clean black powder create endless funny faces and designs. A real rainy day toy. Back of card has cartooning course. Retail 98¢. \*Pet. Pond.



#255

## 3 LOOM WEAVING SET

Another new toy from Steven to keep up to 3 kids happy for hours. Three sturdy looms in 3 sizes for variety of weaving projects. Backed by replacement guarantee. Handsomely packaged and over-wrapped. Simple easy-to-follow directions. Complete with loopers and yarn. Deluxe Set Retail \$2.00 (\$1.00 Set also available).

Write for complete catalog  
of year 'round staple toys.

STEVEN