

**STEVEN'S**  
**travel**  
**GAMES**  
"MAKE TRAVELING MORE FUN"



**TRIP TICKER**  
**COUNTER WIRE RACK**  
#631

The 1968 Steven line featured a fast-moving, profit making toy in Trip Ticker. To create even greater turn over we offer this attractive wire rack with a colorful display card. Prepacked 1 wire rack with 2 dozen Trip Tickers, weight 2 1/2 lbs. Retail \$1.00 (Order #630 for refills).

**BLISTER PACK**  
**GYROSCOPE**  
#955

Our popular Pixie Gyroscopes are brought into sharp sales focus with this exciting new Day-Glo blister card. Always stand out among staple toys. Now it's sure to stand out even better on any rack or counter with these brilliant colors. Packed 1 dozen, weight 5 lbs. Retail 79¢.



**BLISTER PACK**  
**KALEIDOSCOPE**  
#153

Here is another shining example of superior Steven packaging. Our ever popular Kaleidoscope on a Day-Glo card. Upgrade and make additional sales by showing this improved packaging. Packed 1 dozen, weight 4 1/2 lbs. Retail 79¢.

**CARDED**  
**BOOMERANG**  
#751

Now our Hi Flying winner is packaged for rack sales. Each Boomerang securely locked on a color display card. This is the best performing boomerang in its' class. Impulse sales are big sales and here is the big one. Packed 4 dozen, weight 7 1/2 lbs. Retail 25¢.



THE STEVEN PIXIE TOY LINE is represented by the following sales agencies:

**SOUTHWEST**  
GENE CHURCHILL CO.  
1424 Dallas Trade Mart  
Dallas, Texas 75207

**NEW ENGLAND**  
EDWARD SMITH  
P.O. Box 8  
Capelee Falls, New York

**WEST COAST**  
JACK PEARLSTEIN  
1206 S. Maple Ave.  
Los Angeles 15, Calif.

**SOUTHEAST**  
BOYAN & ANDERSON SALES CO.  
241 W. Wieuca Rd. N.E.  
Suite 104 Atlanta, Ga. 30305

**MIDWEST**  
O'BRIEN & SEXTON ASSOC.  
1465 Midco. Mart  
Chicago 54, Illinois

**NORTHEAST**  
MERWIN SMITH CO.  
Room 808  
200 Fifth Ave.  
New York 10, N. Y.

**MOUNTAIN STATES**  
JIM KEOGH  
12860 West 16th Drive  
Golden, Colorado 80401

**FRANK NIEHAUS**  
5842 Beaumont Place  
El Paso, Texas

**CANADA**  
HERBERT DUBE  
67 Front St. East  
Toronto 1, Ontario, Canada



STEVEN MFG. COMPANY  
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